

<https://privacymatters.ubc.ca/cybersecurity2017>

The University of British Columbia

Cyber Security Awareness Month 2017 Clean Desk Test

Official Contest Rules

ELIGIBILITY: The University of British Columbia Cyber Security Awareness Month 2017 Clean Desk Test (the "Contest") is open to all Staff and Faculty members currently employed by The University of British Columbia ("UBC"). For the purposes of this Contest, "Staff member" means all current UBC employees, and "Faculty member" means someone who is currently a member of the UBC Faculty Association. In addition, this Contest is only open to Canadian residents who are of the age of majority, excluding those residing in the Province of Quebec.

PROMOTION PERIOD: The Contest opens at 9:00 a.m. Pacific Standard Time on October 2, 2017 and closes at 11:59:59 p.m. Pacific Standard Time on October 27, 2017.

HOW TO ENTER:

1. No purchase is necessary.
2. Only one valid entry per individual is allowed.
3. Click on the link to the Contest on the UBC Privacy Matters webpage and correctly identify 10 privacy & information security risks from the contest image in the spaces under "What's wrong with the picture above?"
4. It is not necessary for you to answer the other question ("In your opinion, what is the biggest privacy and information security risk in the photo above?"). This question is optional, and your answer to this question will not be considered in this Contest.
5. Enter your name, work email address, and department in the spaces provided.
6. Click the "Submit" button to enter the Contest.

PRIZE: The prizes are an iPad mini and two \$50 Best Buy gift cards (the "Prizes"). The Prizes must be accepted as awarded and are non-transferable. No substitutions of the Prizes are permitted.

SELECTION OF PRIZE WINNERS: Entries that meet all of the following criteria will be entered into a random draw for the Prizes ("Prize Draw"):

1. The entry must have been received by the end of the promotion period listed above.
2. Ten privacy & information security risks must be correctly identified from the contest image.
3. The entry must be compliant with these Official Contest Rules.

The Prize winners will be randomly selected during the Prize Draw from the qualified entries. Any Prize winner selected from the Prize Draw must correctly answer a skill-testing question, without any assistance whether mechanical or electronic or other. Individuals may not receive more than one Prize in this Contest.

By participating in this Contest, entrants agree and acknowledge as follows:

- To be bound by these Official Contest Rules.
- That all decisions of UBC related to the Contest are final and binding.
- To release and hold harmless UBC and its Board of Governors, officers and employees from and against all liabilities, damages, losses, claims, costs and expenses whatsoever to which to any of them may become subject to arising from any actions or omissions in relation to this Contest.
- UBC may require a Prize winner to sign a liability/publicity release, including granting consent to UBC to post the Prize winner's name and photograph on UBC's website (collectively "Contest Documents").
- If the winning entrant fails to return the Contest Documents or correctly answer the skill testing question within the time specified by UBC, then s/he will forfeit the Prize and an alternate Prize winner will be randomly selected.

ODDS OF WINNING: Odds of winning depend upon the number of eligible entries received.

PRIVACY: Your personal information is collected and used for the sole purpose of the administration of the Contest under the authority of section 26(c) of the *Freedom of Information and Protection of Privacy Act*. UBC reserves the right to publish the name of the winner of the Contest for promotional purposes, including but not limited to print materials and the UBC website. If you have questions about your privacy, contact the Legal Counsel, Information and Privacy at access.and.privacy@ubc.ca.

DISCLAIMER: UBC is not responsible or liable for any erroneous, damaged, destroyed, lost, late, incomplete, illegible, corrupted, incorrectly addressed or misdirected entries or any damage or loss arising from, or connected with the Contest. The Prizes are awarded "as is" and without warranty of any kind express or implied. UBC reserves the right, in its sole discretion, to modify these Official Contest Rules or cancel, terminate, or suspend this Contest, at any time without prior notice.

GOVERNING LAW: These Official Contest Rules are subject to the laws of the Province of British Columbia and the laws of Canada applicable therein.